

Professional Sports

Sports Sponsorship

With its initial IPO in 2001, the operator of Frankfurt airport changed its name from "Flughafen Frankfurt/Main AG" to "Fraport AG". Sports sponsorship is an excellent platform for circularize our new name and brand among stock-holders, customers, and business partners. Our focus is on regional teams and sporting events that have a high potential of attracting both media and public attention.

Eintracht Frankfurt

As the lead sponsor of "Eintracht Frankfurt", the successful premier league football team, we can promulgate the Fraport name throughout Germany and Europe. Looking back on a more than one hundred-year history, the Eintracht Frankfurt football team is very popular in the Rhine-Main region and beyond. Fraport began sponsoring Eintracht Frankfurt in 2001 – the year of Fraport's IPO. Since then, the team has done rather well in Germany's premier football league and qualified for the 2006 European UEFA Cup tournament. The Home of Eintracht Frankfurt is the new state-of-the-art Commerzbank Arena football stadium, with a seating capacity of more than 50,000 fans, who always ensure a unique atmosphere.

Click here for more Information about "Eintracht Frankfurt"
(http://www.eintracht.de/english/about_eintracht/)

