



Facts and Figures ***Airport Retailing***

As of 01.04.2007

Contents

Facts and figures Airport Retailing	3
Airport retailing comprises these divisions.....	3
Space (as of: 31.12.2006)	3
Number of shops	3
Thereof Duty Free / Travel Value	3
Variety of shops.....	3
Important market places and malls.....	4
Terminal 1.....	4
Terminal 2.....	4
Mix of branches	4
Examples for unique and innovative concepts.....	4
Target group focus	5
Number of food & beverage facilities	5
Food & beverage offer	5
Examples for unique and innovative concepts.....	5
Additional service offer	6
Specials.....	6

Facts and figures Airport Retailing

Airport retailing comprises these divisions

- Retail, Duty Free / Travel Value
- Food & beverages
- Services (banking, currency exchange, communications)
- Advertisement
- Car rentals

Space (as of: 31.12.2006)

- 15,000 m² retail space (incl. Duty Free / Travel Value)
- 7,900 m² food & beverage

Number of shops

- 210

Thereof Duty Free / Travel Value

- 17 Shops

Variety of shops

- Duty Free / Travel Value- Shops
- Special shops
- Boutiques

Important market places and malls

Terminal 1

- Goethe Plaza (Pier B, airside)
- Shopping row A
- Shopping Avenue
- Shopping Boulevard

Terminal 2

- Food Plaza

Mix of branches

- Press (national and international), books, magazines
- Perfume, cosmetics
- Jewellery, watches
- Opticians, glasses, sunglasses
- Bags, shoes, leather goods and accessories
- Fashion
- Electronics, cameras, CD, DVD
- Tobacco, sweets
- Gifts, flowers
- Deli, supermarket
- Erotic shop

Examples for unique and innovative concepts

- Art & design (international museum shop)
- Duty Free Boutique
- Burrese
- Catwalk
- P'NA
- Pens+++
- Best of Travel Value
- Nike

Target group focus

- Focus lies on our passengers as a target group
- First of all, airside areas (behind security and passport control) which are only accessible to passengers are in the focus
- Appealing offer for other target groups like visitors, meeters & greeters
- Airport employees

Number of food & beverage facilities

- 54

Food & beverage offer

- Snack-Bars
- Bars
- Bistros
- Ice cream shops
- Mobile Bars
- Quick-Lunch
- Fine Dining

Examples for unique and innovative concepts

- Connection
- Take Off Food Corner
- Momento Bar
- Mayers Brezel Company
- Häagen Dazs
- Starbucks

Additional service offer

- Car rentals
- Currency exchange
- Banks
- Post office
- Travel agents
- Pharmacies
- Hair dresser
- W- Lan
- Internet

Specials

- Casino
- Super market