

Airport Retailing

A growth market with a promising future

Retailing is a strong growth market for future-oriented airports. We will invest more than €100 million for expanding and remodeling Frankfurt Airport's retail facilities to create new attractive shops, restaurants and service outlets. The expansion program is designed to offer passengers an even wider range of attractive products.

Successful and innovative concepts

Retail marketplaces are the bustling centers of modern air transportation hubs like Frankfurt Airport. Here the passenger will find tantalizing shopping offers, duty free and Travel Value stores, inviting cafes and bars. The mix of successful traditional and innovative concepts provides for an interesting shopping experience: Trend and target group-oriented concepts meet the needs of the different passenger groups in a friendly, stimulating and, at the same time, relaxing atmosphere.

Good examples are the new [Shopping Avenue](#) and the new [Shopping Boulevard](#) as well as the planned [Airport City Mall](#) at Frankfurt Airport's Terminal 1.

Retail management.

The development and day-to-day operation of our retail facilities require professional management. Architects, retail operations and rental property managers, planners and marketing experts develop optimum shopping solutions at FRA, from strategic planning to daily business operations. They are utilizing a wide variety of measures, including advertising and sales promotion, quality management, training for sales personnel, and mystery shopping.

With FRA's Retail Management you are always in good hands, whether you are looking for a vacant retail outlet, are interested in the development of retail areas, or are already a retail tenant.

An overview of all shops and restaurants at Frankfurt Airport is available [here](http://www.airportcity-frankfurt.com/cms/default/rubrik/9/9809.experience.htm) (<http://www.airportcity-frankfurt.com/cms/default/rubrik/9/9809.experience.htm>).
Current retail development projects at FRA: [here](http://www.airportcity-frankfurt.com/cms/default/rubrik/9/9933.retail.htm) (<http://www.airportcity-frankfurt.com/cms/default/rubrik/9/9933.retail.htm>).
Facts and Figures Airport Retailing 2007 [PDF](#) (95 KByte)

All contacts relating to Airport Retailing you can find [here](#).

