


Airport Advertising

Excellence in airport advertising

Crowded, international, used by above-average numbers of business people and decision-takers from every corner of the globe - airports continue to be among the most interesting advertising platforms in the world. Frankfurt Airport alone has over 54 million passengers every year, not to mention thousands of employees, meeters and visitors every day.

We have more than 30 years' experience in marketing advertising space at international airports. Our subsidiary  Media Frankfurt (<http://www.media-frankfurt.de/1005.html?L=1>), the brand leader in airport advertising in Germany, markets over 2,000 advertising spaces at Frankfurt Airport, Frankfurt Hahn and Hanover Airport. This makes us a highly competent partner when it comes to airport advertising. For all our clients, we ensure top quality in the three main aspects of airport advertising - the best target groups, the best locations, the best advertising media.

Our range of services covers much more than just the rental of advertising space. We offer our clients a comprehensive advisory service ranging from the concept to the selection of the product and the location right up to the production of the advertising, which we can take over on request. We also support our clients in the coordination of international advertising campaigns. The integration of Media Frankfurt into the network of the JCDecaux Group - international brand leader in airport advertising - gives us access to some 155 airports throughout the world.

We are working constantly on the development of new advertising media which reflect the latest trends and innovations. And we also offer consultancy services on every aspect of airport advertising. For further information please feel free to  contact (<http://www.media-frankfurt.de/22.html?L=1>) us.

